



AB-CFO, LLC

FINANCIAL LEADERSHIP THAT MOVES THE BUSINESS FORWARD

ANNA BISSELL | FRACTIONAL CFO & FINANCE CONSULTANT

Strategic insight and hands-on implementation for owners and leadership teams that need stronger visibility, better controls, and practical financial direction.

FORECASTING & CASH FLOW • PROFITABILITY & KPIs • SYSTEMS & OPERATIONS • GROWTH & TRANSACTIONS

HOW I HELP

I step into complex or changing environments, clarify what the numbers are saying, and build the tools, processes, and accountability needed to move forward with confidence.

01 FORECASTING & CASH FLOW

Budgets, rolling forecasts, 13-week cash planning, and scenario modeling.

02 PROFITABILITY & PERFORMANCE

Margin analysis, KPI dashboards, pricing insight, and operating accountability.

03 REPORTING & PORTFOLIO INSIGHT

Budgets, cash runways, REO schedules, debt analysis, and reporting across entities and portfolios.

04 SYSTEMS & PROCESS IMPROVEMENT

Close improvement, controls, automation, and finance system selection or migration.

05 GROWTH, CAPITAL & TRANSACTIONS

Financial modeling, capital strategy, due diligence, and what-if scenarios for acquisitions or sales.

06 FINANCE TEAM LEADERSHIP

Department structure, staff development, role clarity, and a disciplined operating cadence.

\$1B REAL ESTATE PORTFOLIO LEADERSHIP

Managed financial planning and analysis for a multifamily and industrial portfolio, including budgets, cash runways, REO schedules, debt analysis, and acquisition/disposition scenarios.

EXPERIENCE AT A GLANCE

15+ YEARS Executive finance leadership

\$5M-\$1B+ Organizations supported

MULTI-ENTITY Companies, properties, funds & portfolios

CAPITAL & DEALS Financing, due diligence & modeling

SYSTEMS Migrations, controls & process redesign

INDUSTRY EXPERIENCE

Construction & trades • Real estate & property

Finance & private equity • Professional services

Health & fitness • Nonprofit

EDUCATION

Master of Professional Accounting, CSU

Bachelor of Economics, CSU

LEADERSHIP & COMMUNITY

• 2025 Northern Colorado 40 Under Forty Honoree

• Board Member & Treasurer, Sound Affects Music - 6 years

Community-minded leadership grounded in service, collaboration, and helping others succeed.

WHEN TO BRING ME IN

- Cash is tight or unpredictable
- Margins or performance are unclear
- Growth has outpaced systems and controls
- Processes or administration need structure and efficiency
- A lender, board, or transaction needs sharper reporting

FLEXIBLE ENGAGEMENTS

Ongoing Fractional CFO | Interim Finance Leadership | Project-Based Consulting

Best suited for growing, changing, or complex businesses that need executive-level financial guidance without adding a full-time CFO.

LET'S TALK.

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